

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**CUSTOMER NO.: 22927**

Confirmation No.: 9265

Applicants: Walker *et al.*

Application No.: 10/580,975

Filed: May 31, 2006

Title: PRODUCTS AND PROCESSES FOR PROMOTIONS WHICH  
EMPLOY A VENDING MACHINE

Attorney Docket No.: 03-048

Group Art Unit: 3653

Examiner: Michael Collins

**AMENDMENT and RESPONSE  
to the Non-final Office Action mailed November 10, 2010**

**Mail Stop Amendment**

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Dear Examiner:

In response to the Non-final Office Action mailed November 10, 2010 as Part of Paper No./Mail Date 20101105 (hereinafter the "Office Action"), please enter the following amendments and consider the following remarks.

Following is a detailed listing of all claims that are, or were, in the application. A status identifier is provided for every claim and the current text of every claim is presented, unless the claim has been cancelled or not entered. Current amendments to the claims are expressed in the detailed listing by strikethrough or double brackets (for deleted matter) or underlining (for added matter).